



**BUSINESS ENGLISH - 16 ORE**  
**dalle 9.00 alle 13.00**  
**giovedì 23-30 Ottobre 2025 – giovedì 6-13 Novembre 2025**

**DOCENTE**

Aaron Gordon

**PROGRAMME**

**Talking business**

Talking about other businesses is, essentially, talking business. Other businesses could be friends, foes, inspirations or anything else. A simple topic, yet such a deep one.

Some questions you could ask are:

- What can businesses do to succeed?
- What is your idea of a “business”?
- What businesses are successful in your country/industry? Why?
- Why do you think some businesses fail?
- “Business is a combination of war and sport.” Do you agree? Why/why not?

**Negotiations**

No verb goes with the word “business” better than “negotiation.” Some could say negotiations are business. It’s a good topic that has students speaking about any and all kinds of negotiations. You could ask questions such as:

- How good are you at negotiating?
- What are some good negotiation tactics?
- Do you do negotiations in your work, personal life or while shopping?
- What have you had to negotiate for in your life? (Examples: House, car, items at a bazaar)
- Do you think men or women are better at negotiations? Why?

**Crisis**

An inevitable topic in the world of business, students do enjoy sharing views on crises. They can share their thoughts, questions and opinions about responding to all kinds of crises. Unless a particular crisis is hitting their country terribly hard, where some may feel sensitive about the topic, it’s an excellent topic to speak about. You could bring up questions like:

- How do you manage crises?
- What kinds of crises occur in your workplace?
- What sorts of crises have affected your country?
- What is your back-up plan for a major crisis?
- What have you learned from past crises?

## **Leaders**

Leaders are the coaches of business. They provide guidance and wisdom to many. Your students may feel inspired by some notable leaders, or they may look up to leaders in their respective countries, companies or industries. They may even dream of becoming leaders themselves. Get students talking about what kinds of people are best equipped to lead businesses. Some questions to ask are:

- What is your definition of a leader?
- What makes an excellent leader?
- How is the leadership in your company/industry/country?
- Describe the best leader you have worked for/with.
- How good of a leader do you believe you are?

## **Business Presentations**

In this day and age, presentations are everywhere thanks to modern technology. There's a good chance that not only do your students have something to say about them, but they may have to give some at their job. Questions you could give them are:

- What makes a good presentation?
- What makes a bad presentation?
- Do you have to give any presentations at work? If so, what are they about?
- How do you feel about giving presentations?
- How do you feel about watching presentations?

## **Meetings**

Unless your students work an hourly position, they more than likely have meetings and talking about meetings is a nice topic since it's so relatable. Great questions include:

- How often do you have meetings at work?
- Do you like meetings at work? Why/why not?
- What is often discussed at your meetings?
- What are the advantages/disadvantages to having meetings?
- "If you must have a meeting, lose the chairs." Do you agree? Why/why not?

## **SEDE DEL CORSO**

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## **PER ULTERIORI INFORMAZIONI**

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